

## Iowa County Humane Society



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Dear Business Friend,

In these tough economic times, everyone is affected. Hardest hit are those who cannot provide for themselves. This includes our animal companions. We know that you are concerned about the welfare of our animal friends just as we are. Animal welfare issues are a 24/7/365 concern and have a huge impact on the quality of life enjoyed by our citizens as well as a large economic impact on our communities. 2010 marks the eleventh year that the Iowa County Humane Society has been saving the lives of stray, unwanted, and homeless animals in our local communities. In 2009 alone, we made a difference to over 600 animals. ICHS is a non-profit, tax exempt organization dedicated to providing shelter and care to animals in need in Iowa County. Our organization is founded on the principle of maintaining the philosophy of a "no-kill" shelter and is committed to finding loving and caring homes for all of the animals who become our residents. But we cannot do it without your help!

One of our largest and most important fundraisers of the year is rapidly approaching. Our 10<sup>th</sup> Annual "Artists to the Rescue" Live Art Auction will be held on March 27, 2010, at The Time Out restaurant in Dodgeville. All proceeds from this event go towards maintaining our on-going operations since we depend 100% on donations to run our shelter.

We know that as a business member of your community, you recognize the importance of supporting local efforts to make life better for our citizens, both 2 and 4 legged. To make our event a success, we are in need of financial sponsors. You can help make a difference by choosing to be a sponsor of the "Artists to the Rescue" Live Art Auction. Sponsorship opportunities are available at these levels:

**Friends \$1 - \$49    Supporters \$50 - \$99    Patrons \$100 - \$199    Benefactors \$200 or more**

Your business will be recognized in all promotional material for the event, including fliers, newspaper ads, radio ads, any TV advertising we can obtain, and in the auction program. Your business will receive special acknowledgement throughout the course of the auction itself. You will receive the satisfaction of being an integral part in the success of this event and in helping us be there for the countless animals that will need our help in 2010 and beyond.

Your generous donation will be used for advertising and operational costs for the event. The ICHS is very grateful for any contribution and will strive to promote your business decision to support our organization and animal friends. Please note that ICHS is a non-profit organization and all donations are tax deductible.

Thank you in advance for your donation in support of the Art Auction! We are confident that your support will contribute to the success of the event. Please do not hesitate to contact me should there be any questions or concerns regarding this donation request. Again, we appreciate your help and concern for our four-legged friends!

Sincerely,

Dawn Judd  
Artists to the Rescue committee member

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**The ICHS is a not-for-profit 501(c)(3) corporation.**  
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