

Outreach Director/Humane Officer Report 7/24/09

July. 2009 humane calls (summary attached)	12 new calls	
	<u>14 rechecks</u>	
total=	26 calls	(YTD=179)

July. 2009 new dog licenses 18 (YTD=116)

Shelter Fundraising & Outreach Activities

Fundraising Activity Income: Third quarter through 8/20/09 = \$7403.25  
YTD=\$49,804.68  
Memberships—242 paid  
\$10,577.72 YTD (\$13,251.72 incl. dues paid end of 2008)

Fundraising Updates:

**Lands End event food booth netted \$1288.68**  
Lucky Country Clovers 4-H club held a dog wash on Aug. 8<sup>th</sup> with ICHS as one of the groups to benefit from the proceeds  
Midwest Charity Horse Show on Aug. 7-9 in Madison designated ICHS as their charity  
Maurice's in Platteville has approached ICHS about holding a fashion runway event to benefit ICHS and including adoptable dogs as part of the runway show. Target date is sometime in Sept.  
The new hair salon in Dodgeville has contacted ICHS to meet and discuss how they can help ICHS. Cheri will be meeting with the new owner during the week of Aug. 24<sup>th</sup>.

Upcoming Fundraising & Outreach Event Calendar:

Sept. 3-7—Iowa County Fair  
Sept. 6—Wright Stuff Century  
Sept. 15—photo deadline for 2010 Calendar Contest  
Sept. 20—U.W. Dog Jog  
Sept. 27—2<sup>nd</sup> Annual ICHS Pet Walkathon

Outreach: On Aug. 18<sup>th</sup>, Cheri met with a Town of Spring Green supervisor to discuss our low cost vaccination & licensing program. They had seen our ads and are interested in starting up a program like this themselves and possibly including the village of Spring Green.

Rhonda Marten has started working on plans for a pet food pantry possibly in conjunction with local social services.

Miscellaneous: ICHS logo t-shirts are now available at the shelter for \$10.00. Response to the staff and volunteer shirts has been very positive.