

Outreach Director/Humane Officer Report 5/19/11

April. 2011 Humane Calls

3 new
0 rechecks
3 total (YTD = 33)

April. 2011 New Dog Licenses

2 total (YTD = 24)

2011 Fundraising Activity Income

2nd quarter to date = \$17533.07 (YTD = \$29990.79)
memberships— \$5456.00 received since reminder cards went out (YTD = \$5631.00)
paid members = 89
new = 37—most are previous supporters
largest membership levels—Friend and Supporter

Fundraising Updates:

QuadruPedal preliminary total = \$7507.07

Upcoming events:

- Spring Plant Sale May 28th from 9 a.m to noon

Outreach Updates:

Upcoming outreach/educational events

- Mounds Dog Fest June 12
- Lands End Farmers Market—June 15 from 11 a.m. to 3 p.m.
- “Bully for You—De-mystifying the Bully Breeds” rescheduled for Sunday, June 26 from 1 to 3 pm.
- Channel 15 Pet of the Week—June 27
- Responsible Pet Ownership at Pecatonica Elementary School, Hollandale